

WSOC-TV

Agency Name: American Media

Today's date: 11/2/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #
338612

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$500.00

Net Credit/Debit: \$425.00

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

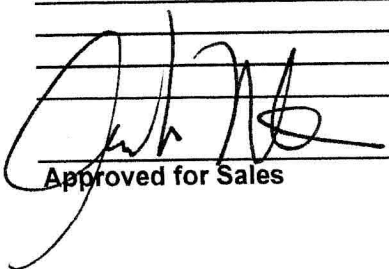
TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

EXPLANATION:

rebates from the week of 10/22- dollars are being respend

11/5 MON 1135p-1207a 1x \$500


Approved for Sales

Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 338612

Schedule Dates	10/24/12-11/05/12	Date Entered	10/24/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	11/02/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3488 CONGRESS (140464)	Headline #	06393382
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MEDIAASSISTANT,AMAG	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	225/403/3488	Commission	\$5,411.25
Account Types	National/Political	Net Total	\$30,663.75
Billing Type	Standard	Sales Tax	

Comments HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	25	\$28,075.00
Nov. 2012	8	\$8,000.00
Grand Total:	33	\$36,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	11P- 11:35P (EST)						1			1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
2.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	12:05A- 12:35A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12
3.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	4P- 5P (EST)						1			1	\$825.00	\$825.00	Charlotte (WSOC)	DR. OZ	10/24/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 5	10/24/12
5.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/24/12
6.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
7.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:30A- 7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
8.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GD MRN AMR	10/24/12
9.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11P- 11:35P (EST)									1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
10.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:35P- 12:05A (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12
11.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P- 5P (EST)									1	\$825.00	\$825.00	Charlotte (WSOC)	DR. OZ	10/24/12
12.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/24/12
13.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6A- 6:30A (EST)									1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
14.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 338612

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Brand	3488 CONGRESS (140464)	Headline #	06393382
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MEDIAASSISTANT,AMAG	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$5,411.25

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	25	\$28,075.00
Nov. 2012	8	\$8,000.00
Grand Total:	33	\$36,075.00

CPE	225/403/3488	Net Total	\$30,663.75
Account Types	National/Political	Sales Tax	

Billing Type Standard

Comments HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GD MNR AMR	10/24/12
16.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SA	10/24/12
17.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	8P- 11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	SAT NT FTB	10/24/12
18.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	11P- 11:35P (EST)								1	1	\$950.00	\$950.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
19.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SU	10/24/12
20.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYE NWS SUN 6	10/24/12
21.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	11P- 11:35P (EST)				1					1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
22.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	11:35P- 12:05A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12
23.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30P- 6P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/24/12
24.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
25.1	Normal Line / Spot	10/25/12-10/25/12	4	:30	6A- 6:30A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
26.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GD MNR AMR	10/24/12
27.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	11P- 11:35P (EST)				1					1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
28.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	11:35P- 12:05A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12

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Contract # 338612

Schedule Dates

10/24/12-11/05/12

Advertiser

Pol/R Hudson/R/NC US Representative (16382)

Agency

American Media & Advocacy Group (4189)

Product

Political - Federal Candidate (1067)

Brand

3488 CONGRESS (140464)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

MEDIAASSISTANT,AMAG

Phone/Fax

/

Charlotte (WSOC)

By Broadcast Month

Spots	Rate
Oct. 2012	\$28,075.00
Nov. 2012	\$8,000.00
Grand Total:	\$36,075.00

Date Entered

10/24/12

Last Modified

11/02/12

Entered By

Jill Hipskind

CO-OP

No

Headline #

06393382

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,411.25

Net Total

\$30,663.75

Sales Tax

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

CPE

225/403/3488

Account Types

National/Political

Billing Type

Standard

Comments

HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/24/12
30.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
31.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
32.0	Normal Line / Spot	10/25/12-10/25/12	3	:30	7P- 7:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	INSIDE EDITION	10/24/12
33.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:37P- NIGHTLINE	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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